

NEWS RELEASE:

Soft Pauer move into the fast lane in Bicester

Creators of the F1 Live Timing and Track Positioning Apple app have moved to larger offices on Telford Road in Bicester.

The company developed the app for Apple devices which allow customers to pinpoint the position of the cars in a race and receive updates during the race. The new app has been so successful that the company has quickly outgrown its offices in Wheatley.

“This has been an amazing year for us,” comments managing director Alex Powell. “These new offices will allow us space to grow the company.”

“Identifying suitable offices was surprising difficult,” comments David Williams of Meeson Williams who acted for Soft Pauer. “Roughly 20% of the available offices in Bicester were in the target range of 1,000 – 3,000 sq ft, but very few offered comfort cooled open plan on one floor with car parking. Like many areas in Oxfordshire, supply is starting to be limited in key areas.”

ENDS

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